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Good Service

is a rare and valued commodity in today's world, yet something that's just part of everyday life for a physician. Providing good medical care and serving their communities is what physicians are all about.

Once in a while, though, there is the physician who stands out from the pack; the one who goes above and beyond the call of duty, even for a caring professional. These admirable individuals tend to avoid the spotlight and the majority of us never hear of their laudable activities.

Often, though, their peers notice something special and wish there was some way that person could be honored for this extraordinary level of service.

The Colorado Medical Society provides two such ways. One is the Certificate of Service, awarded at each Annual Session of the House of Delegates to a physician who does the most to further the constitutional purposes of the Colorado Medical Society in advocating excellence in the provision of health care for the people of Colorado.

The other is the Wyeth-Ayerst Physician Community Service Award (formerly the A. H. Robins Award in honor of their founder). This award is given to the physician who demonstrates excellence in service to the community as a whole, in addition to commendable medical practice.

Each spring, the calls for nominations for these awards are published in *Colorado Medicine*. Be thinking now who you might like to nominate and begin the discussions within your component society that could lead to such a nomination.

